



The Cleopatra Celebration

30 September 2017



Alexandra Dive Company, in cooperation with the Tourism Promotion Authority and under the patronage of the Governor of Alexandria, is organizing a global celebration, the Cleopatra Celebration on the afternoon of September 30, 2017.

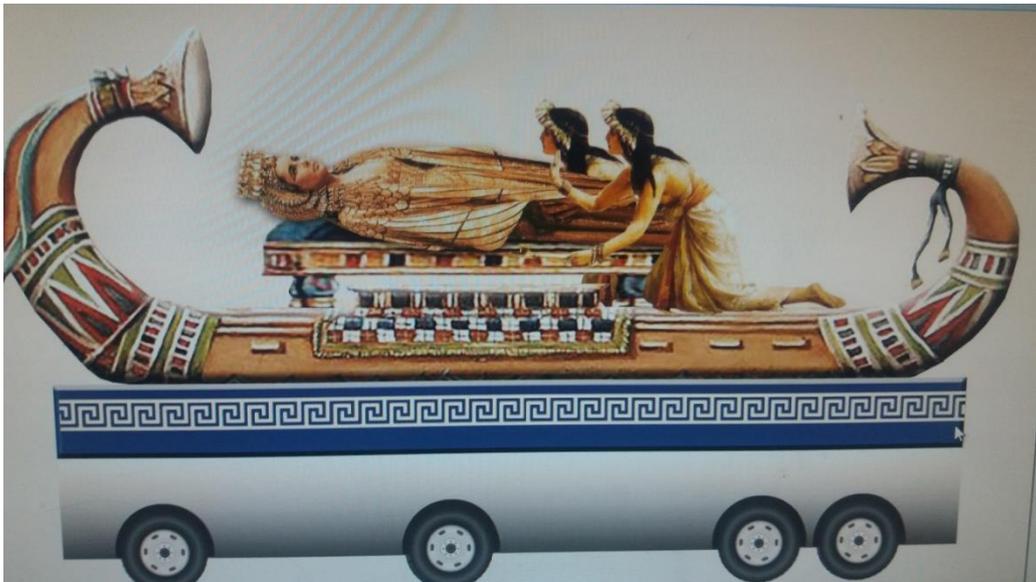
The creative director Khaled Youssef will direct the international celebration which will be as follows:

A Ptolemaic temple will be erected in front of the Citadel of Qait Bey in Alexandria, where the events of the celebration shall start from inside the temples. A golden Sun Boat is placed inside the Ptolemaic Temple with the last Egyptian Ancient Egyptian Queen, the Pharaoh Cleopatra shall be seated dressed in her golden royal robes and her distinctive crown, She will accompanied by her two ladies-in-waiting dressed in their special robes and surrounded by six officers dressed as Ancient Egyptian soldiers. They will draw the golden Sun Boat with the Queen and her ladies-in-waiting and surrounded by a procession of fifty young Ancient Egyptian men and women.



The wonderful and rapturous Ancient Egyptian music begins announcing the emergence of the Egyptian Queen from her temple. Two of the officers come out from behind the curtain of

the temple with fire burners, followed by two officers carrying the long Ancient Egyptian trumpet. The curtain opens with the entrance filled with thick smoke and the royal procession emerges accompanied by Ancient Egyptian music to be received by the general Egyptian public with applause and the procession then passes before the Yacht club where there are their Excellencies the Ministers, the Governor and dignitaries. The procession stops before the Yacht Club, the Queen stands and the Governor shall receive the Key of Alexandria from the Queen of Egypt as evidence of the continuity of generation. The Governor returns to the Yacht Club to board the yacht prepared for the dignitaries.

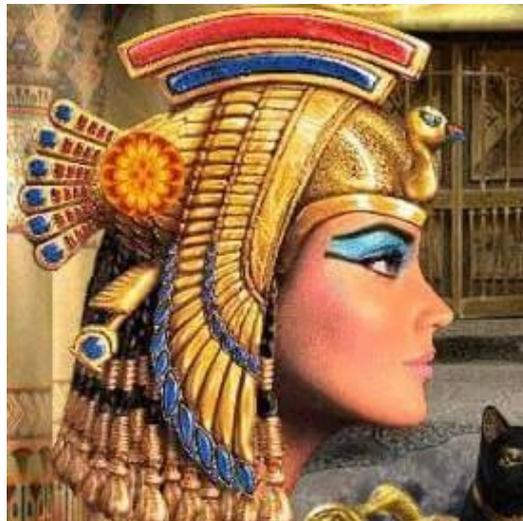


The procession continues amidst the Ancient Egyptian music and the dancing of the Ladies-in-Waiting with their winged robes along the corniche for 500 meters to just before the entrance to the Alexandra Dive where the Queen shall descend from her throne on the golden Sun Boat and shall walk to enter the Center where the entrance has been transformed to a Ptolemaic Temple showing the splendor of the event accompanied with renewable and enthusiastic Ancient Egyptian Music.



The Queen and her entourage enter the diving center, which has been transformed into a Ptolemaic Temple on the Eastern Harbor. The Queen and her entourage shall descend to the Queen's golden Sun Boat which shall contain four officers rowing the boat and the two Ladies-in-Waiting dancing with the Isis wings. The remaining Ancient Egyptians shall descend to one of the yachts while the journalists and divers shall descend to other yachts. The dignitaries shall watch all this and then the Sun Boat shall lead the boats rowing with four rowers and shall move to the location of the Palace of Cleopatra in the Eastern Harbor at the heart of port.

The Sun Boat arrives at the site of the Palace of Cleopatra in the Eastern Harbor. The Queen and her soldiers shall descend in the water with their Ancient Egyptian robes over diving gear. Cleopatra and her soldiers descend to the bottom of the sea at the site of her Palace. International media photographers such as the Discovery Channel, National Geographic, BBC and others from international televisions shall descend into the sea to photograph Queen Cleopatra and her soldiers in her Palace at the bottom of the sea.



While on the surface, the Ancient Egyptians dazzle the viewers each on their yacht and pictured by journalists and media until the Queen and her soldiers return to the surface of the water to return to the Sun Boat where her soldiers shall row the boat to the Diving Center. The Queen enters and her entourage shall disperse around the Ptolemaic Temple. The dignitaries' boat shall return to the Yacht Club and onto the Diving Center where they shall meet the Queen and journalists with some snacks and refreshments. The ceremony at the Ptolemaic Temple ends at 7pm.





At 9:00 pm, the evening ceremony for the dignitaries will begin at the Citadel of Qait Bey under the auspices of the Tourism Promotion Authority with a fine dinner and a theater prepared by the opera playing famous Ancient Egyptian symphonies.

At the same time, the Naval Forces will provide a great fireworks show to celebrate World Tourism Day for the pleasure of the people of Alexandria

The magnificent festivities at the Citadel ends at midnight.



On the following day, a conference will be held at the Bibliotheca Alexandrina in the presence of their Excellencies the Ministers, dignitaries, ambassadors and supporters of the international celebration, Cleopatra's Dream. Dr. Mustafa El Feki will start the conference and deliver a small speech, followed by the Ministers and ending with a speech from the General Coordinator of the Celebration, Dr. Ashraf Sabri who will explain a film about the sunken treasures, sunken cities, Napoleon's sunken boats and boats from the Fourth Century BC to the Second Century AD, he will also talk about the discoveries he made of more than twenty ships from World War 1 and World War 2.

This will be followed by answering the questions of journalists.

The celebration will end in the Bibliotheca's courtyard where the Queen and her entourage will be waiting for photographs.

In the meantime, there will be different marine acrobats and water skiing. We are also striving to enter the Mahrousa yacht to the port to increase the happiness and splendor.

The festivities of the second day shall end in the evening.

The ceremony will be attended by their Excellencies the Ministers of Culture, Tourism, Antiquities, Youth and Aviation. We seek the presence of His Excellency the Prime Minister. The ceremony will also be attended by the Governor of Alexandria, the Ambassadors of Italy, Germany, Greece, Spain, Great Britain, Australia, New Zealand, Switzerland and South Africa and their Consuls. It will also be attended by several Public Figures, UNESCO and the United Nations Information Officer, delegates from Rotary Mediterranean, the International Diving Association and Egyptian and international media.

Organizers of the Celebration (Cleopatra's Dream)

Dr. Ashraf Sabri

- General Coordinator of the celebration, Chairman of the Board of Directors of Alexandra Dive,
- Visiting Professor at Nasser Military Academy, Consultant Physician in Immunology
- Consultant Diving Medicine and Accidents
- Member of the International Medical Association of the International Diving Association
- Holder of the Armed Forces Shield, presented by President Abdel Fattah El Sisi for his historical discoveries of Egypt's history and role in the Great War.
- Holder of the Military Research Authority shield
- Holder of the United Nations Shield for the World Ocean Day.
- A hall was established in his name in the Military Museum in Mohamed Aly Citadel relative to World War 1.
- The principal idea owner of the celebration of Cleopatra's Dream in Alexandria in cooperation with various governmental and non-governmental bodies.



Deputy Parliamentary Ingy Fahim

- Deputy Parliamentary in the 2017 Parliament
- Has a very important role in assisting to finalize the procedures and necessary documents for the celebration from several bodies and is very keen that the celebration is in proper order and appropriate for the name of Egypt



Dr. Naglaa Harb

- Professor of Tourism Studies and Investment Finance, Alexandria University,
- Visiting Professor at Nasser Military Academy.
- Support Coordinator for the celebration and cooperation with the competent State bodies.



Mrs. Carmen El Guindi

- A German language tourist guide who previously worked for the diplomatic corps in the Egyptian Embassy in Germany
- An expert in decor and fashion.
- Undertaking the ceremonial clothes, their detailing and accessories as well as the décor, objects and temples that will be created for the celebration and parades



Creative Director Khaled Youssef

- A creative film director, who directed a group of Egyptian films considered as credit in the cultural and artistic history of Egypt
- Teacher to a generation of young artists,
- Member of the Egyptian Parliament in its current session 2017
- The director of the celebration, the march, placing of the cameras and filming, processing and preparation.



Artist Yasmine Sabri

- A capable young artist who starred in several TV Series and a huge film
- Graduate of the Faculty of Information
- Former swimming champion and deep sea diver
- She plays Queen Cleopatra in her full Pharaonic dress and dives with her clothes with the other divers to the site of the Royal Quarter in the Eastern Harbor.



Extraordinary Anchor Ahmed Abdel Azim

- One of the most important national Egyptian journalists with a great reputation in Egypt and the Middle East, presenting one of the most important programs on national TV. On the events of the hour on the Egyptian satellite channel
- The announcer of the celebration in all its stages



Mohamed El Dakhkhani - Media Coordinator for Journalism and Media Communication

- Publisher and international journalist
- He covered the events in approximately 30 countries in Africa, the Middle East, the Arab Gulf and European countries
- Media Coordinator for the celebration



Youth Coordinator

Society Celebrities

The celebration will be attended by a group of society celebrities such as:

Film Star Ahmed El Sakka
Film Star Mohamed Ramadan
Star Akram Hosni (Abou Hafiza)
Star Nehal Anbar

Sakiat El Sawy (Mohamed El Sawy)
El Alamia (Abdel Moneim El Sawy)

Celebration Sponsors

Tourism Promotion Authority
Official sponsor of the celebration



Support Egypt

Kareem Company

Every day new sponsors are added to the celebration.

Dr. Ashraf Sabri
General Coordinator of the celebration
Visiting Professor at Nasser Military Academy
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